



OVERVIEW

OBJECTIVE

StrategiCXO helps B2B companies achieve scalable growth by unifying leadership across finance, revenue, operations, marketing, technology, and people. By embedding fractional executive leadership, we align strategy, process, and execution into a single operating rhythm that improves profitability, increases enterprise value, and accelerates readiness for investment, due diligence, or exit. Whether your organization is stabilizing, restructuring, or preparing to scale, StrategiCXO provides board-level leadership without the cost or delay of recruiting a full-time executive team.










WHY CHOOSE StrategiCXO?


Most companies stall not because of a lack of opportunity, but because leadership functions operate in isolation, finance plans without operational alignment, marketing runs campaigns without revenue accountability, IT implements tools without business context, and HR recruits without performance architecture. StrategiCXO installs a unified CXO operating model that synchronizes all disciplines under a single strategic framework. Our fractional executives combine enterprise-grade strategy with execution discipline, ensuring that every initiative improves financial performance, operational scalability, and enterprise readiness. And when the time comes for long-term leadership continuity, our executive recruiting services can place the right permanent leader aligned with culture, scale, and growth goals.

StrategiCXO is the execution partner for companies that need results, not overhead.

StrategiCXO SERVICES

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Fractional CFO
 Provides financial leadership that improves cash flow visibility, profitability planning, forecasting discipline, and investor readiness with KPI-driven financial operating models.
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Fractional CRO
 Aligns sales, marketing, and customer success into a unified revenue engine with clear forecasting cadence, pipeline visibility, and scalable go-to-market systems.
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Fractional COO
 Builds operational infrastructure, process standardization, and execution accountability across departments to increase efficiency, capacity, and margin integrity.
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Fractional CMO
 Develops market positioning, demand generation engines, and revenue-aligned marketing systems that convert awareness into qualified pipeline and brand equity.
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Fractional CIO
 Modernizes technology architecture, integrates core systems, and deploys secure, scalable digital platforms that enable data-driven decision making and operational reliability.
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Fractional CHRO
 Installs performance frameworks, hiring strategies, compensation alignment, and cultural operating systems to increase accountability, retention, and leadership clarity.
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Executive Recruiting Services
 Identifies, vets, and places permanent executive talent across all CXO functions, ensuring long-term continuity and fit with your growth stage, culture, and strategic goals.

CONTACT SALES

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