

OBJECTIVE

StrategiCXO empowers private equity and venture capital firms, and their portfolio companies, with agile, high-impact fractional leadership across CRO, CMO, CFO, COO, CHRO, and CIO roles. Our mission is to accelerate value creation, drive operational discipline, and enhance scalability without the overhead of full-time executive hires.


We partner with holding companies and their leadership teams to stabilize performance, align strategy with execution, and prepare assets for strategic inflection points such as M&A, recapitalization, or IPO. Whether a portfolio company is scaling aggressively, underperforming expectations, or navigating a leadership gap, our integrated executive team brings cross-functional expertise to unlock growth and improve outcomes.

From revenue acceleration and product repositioning to cost control, cash visibility, and cultural alignment, StrategiCXO embeds investor-grade leadership that moves fast, delivers accountability, and builds lasting enterprise value, at every stage of the investment lifecycle.

WHY CHOOSE StrategiCXO?

In the high-velocity world of PE and VC-backed businesses, the window to drive meaningful transformation is narrow. StrategiCXO's bundled fractional CXO model, spanning CRO, CMO, CFO, COO, CIO, and CHRO, is purpose-built to close leadership gaps, accelerate revenue, and optimize operations across functions. Backed by a deep bench of proven executives and a track record of results from early-stage ventures to \$100M+ scale-ups, we're the trusted execution partner PE and VC firms turn to when performance, speed, and impact matter most.

CONTACT SALES

 (925) 683-1306

 Doug.Garnhart@strategiccxo.com



KEY BENEFITS

Trusted Advisors for Portfolio-Driven Growth

-  **Strategic Acceleration aligned to Investment Timelines**
Portfolio companies often face stalled execution, missed milestones, or post-close drift. We deploy seasoned C-suite talent that delivers measurable traction in 90 days or less, aligned to investor timelines and value creation goals.
-  **Go-to-Market Alignment That Delivers Real Revenue**
Inconsistent sales performance, unclear positioning, and weak pipeline management can erode enterprise value. We bring clarity to GTM strategy, optimize lead generation, and build sustainable growth engines that hold up under investor scrutiny.
-  **Operational Efficiency That Scales Across Holdings**
Siloed systems, outdated processes, and lagging KPIs limit scalability and visibility. We improve internal operations, streamline onboarding, enhance ERP functionality, and establish reporting frameworks that keep leadership aligned and accountable.
-  **Product and Brand Strategy That Avoids Market Drift**
When product-market fit fades or messaging fails to connect, growth stalls. We ensure offerings remain relevant and compelling through data-driven product positioning, competitive benchmarking, and refined go-to-market messaging.
-  **Flexible Engagement to Support the Entire Portfolio**
Not every company needs a full-time CXO, but every company needs leadership. We offer fractional, interim, and project-based support tailored to the maturity, urgency, and needs of each individual asset.
-  **End-to-End HR Infrastructure to Build Real Teams**
Talent gaps and weak onboarding drag down execution. We help portfolio companies build robust HR systems covering recruitment, onboarding, compliance, performance management, and culture, so people become an asset, not a risk.
-  **Financial Control That Builds Confidence and Runway**
Poor forecasting and limited cash visibility can derail growth and trigger investor concern. We implement budgeting, forecasting, and cash flow systems that give sponsors and operators the confidence to make faster, smarter decisions.