



# MANUFACTURING COMPANIES



## OBJECTIVE

StrategiCXO helps manufacturing companies bring products to market faster, optimize operations, and strengthen commercial execution with agile, fractional leadership across CRO, COO, CFO, CIO, CMO, and CHRO roles. We specialize in supporting industrial businesses facing challenges such as labor shortages, rising material costs, supply chain volatility, outdated systems, and margin erosion. Whether your business is scaling, restructuring, or preparing for a transition, our integrated executive team delivers a high-impact transformation, without the cost or delay of full-time hires. StrategiCXO aligns revenue, operations, shop floor and finance across the entire order-to-cash cycle, driving efficiency, profitability, and scalable growth at every stage of the customer journey.

## WHY CHOOSE StrategiCXO?

Manufacturing leaders today face shrinking margins, labor constraints, and increasingly complex supply chains, demanding swift, strategic decision-making. StrategiCXO delivers bundled fractional CXO leadership to help stabilize operations, drive revenue, and implement scalable, repeatable systems tailored to your growth stage and market dynamics.

Our seasoned executives bring deep industry expertise and hands-on execution, whether you're running a \$10M job shop or managing a \$100M+ multi-site operation. From operational alignment to commercial acceleration, we help you build momentum without the long-term cost of full-time hires.

And when the time comes to convert fractional roles into permanent leadership, our COHR team can recruit and place top talent, ensuring continuity, culture fit, and long-term success.

With a proven track record across family-owned businesses, PE-backed manufacturers, and global industrials, StrategiCXO is the trusted execution partner for companies that need results, not overhead.

## KEY BENEFITS



### Revenue Performance

Build and reinforce commercial teams, modernize your sales engine, and implement disciplined forecasting, territory planning, and customer profitability models.



### Operational Uplift

Streamline supply chain, ERP, MRP, MES, and warehouse operations. Improve throughput, reduce downtime, and standardize KPI dashboards from production to fulfillment. Workforce Optimization Address skilled labor shortages with improved recruiting, retention strategies, and culture-building. Build scalable org structures and onboarding programs.



### Financial Visibility

Tighten cost controls, enhance cash flow forecasting, and improve margin analysis through better data, budgeting, and reporting tools.



### Digital Modernization

Align legacy systems and manual processes with technology-driven solutions. Drive ERP optimization, data strategy, AI, IoT adoption and industry 4.0 principles where it matters.



### Brand & Product Strategy

Position your company for growth with updated branding, marketing, and customer segmentation strategies, whether direct-to-customer, distributor-based, or OEM.



### Flexible Engagement

Leverage interim, project-based, or bundled fractional CXO support to fill leadership gaps or augment your in-house teams during critical transitions.

## CONTACT SALES



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